

## **Public Value Statement**

North Kent College's mission is to inspire and excel in all that we do, so that we are seen as a centre of excellence in the UK for skills for employment, economic growth and enterprise. We seek to add value to the social and economic well-being of our community through adherence to our behaviours and through delivery of our five strategic aims.

Our key focus is on students and local employers. We aim to develop in our students the skills, knowledge and qualifications necessary for 21st century employment, which in turn benefits their community and beyond; and to provide local employers with access to skilled recruits and further workforce training and development, which will contribute to their business growth and success. We are helped in this through our strategic relationships with partners in the region.

## Approved by the Corporation Board October 2013