

---

# Foundation Degree in Professional Writing

Awarding Body: University of Greenwich

---

## Contents – Course Specifications

Course Specifications (all courses are compulsory)				
Course	Subject	Level	Credits	Pages
ME COML1075	<a href="#"><u>Creative Nonfiction</u></a>	4	30	2
MEDS 1007	<a href="#"><u>Individual Exercise and Group Criticism</u></a>	4	15	17
COML 1003	<a href="#"><u>Research For Writers</u></a>	4	15	26
MEDS 1050	<a href="#"><u>Process and Production 1</u></a>	4	30	4
MEDS 1003	<a href="#"><u>Forms of Writing 1.1</u></a>	4	15	7
MEDS 1004	<a href="#"><u>Forms of Writing 1.2</u></a>	4	15	9
COML 1059	<a href="#"><u>The Art of the Novel</u></a>	5	30	23
Comp1052	<a href="#"><u>Electronic Applications</u></a>	5	15	20
HIST 1001	<a href="#"><u>Popular Memory Project</u></a>	5	15	29
MEDS 1008	<a href="#"><u>Process and Production 2</u></a>	5	30	14
Meds 1009	<a href="#"><u>Forms of Writing 2</u></a>	5	30	11

<b>Course Specification</b>	
School	Humanities
Department	
Code	COML1075
Course Title	Creative Nonfiction
Course Coordinator	Neil Nixon
Level <i>(please tick)</i>	4   X   5     6     7
Credit	30
Pre-requisites	N/A

### **Aims**

To introduce students to theoretical ideas about the creative nonfiction and a range of critical viewpoints related to the study of the creative nonfiction. To equip students with the critical perspectives, and ambitions, to plan their own writing in creative nonfiction. To explore the role of culture and culturally important ideas in the present day in the ongoing development of creative nonfiction.

### **Learning Outcomes**

The Course develops a range of skills which include critical consideration of ideas, practical organisational skills connected with the generation of ideas and production of short and long form creative nonfiction. Students are managed through a process of critical investigation of aspects of creative nonfiction and assessed via essay and individual production of proposals and submissions for novels.

•

### **Indicative Content**

The course opens with establishing theoretical studies identifying Creative Nonfiction and the major principles of the genre. A comparative essay obliges students to identify central elements of creative nonfiction in two set texts, creative work further broadens the students understanding of the genre before a second essay obliges students to find a creative nonfiction text and use comparative argument to claim it for the genre. A range of creative exercises, with an evaluative essay, complete the unit.

### **Learning and Teaching Activities**

Lectures , seminars, visits (e.g. to locations to feature in writing work), workshops with student-led presentation. Gathering of work and production of submission.

**Learning Time (1 credit = 10 hours)**

Contact Hours 300	lectures	<b>50</b>
	seminars	<b>25</b>
	practical sessions	<b>50</b>
	tutorials	<b>25</b>
	other	<b>0</b>
Private Study		<b>150</b>
Assignments: course work and other forms of assessment	coursework	<b>X</b>
	laboratory work	
	examinations	
	other	

**Assessment Details:**

Methods of Assessment	Written essay on set text	Written essay on set and found texts	Creative submission and evaluative essay	
Grading Mode	%	%	%	
Weighting %	25	25	50	
Pass Mark	40	40	40	
Word Length	1000	1000	4000 (100 evaluation)	
Outline Details	Comparative study	Comparative study and theoretical investigation	Creative work and defence by comparison and theory	

**Indicative Course Materials and Reading:**

ISBN Number	Author	Date	Title	Publisher
978-0340762240	Jeremy Hawthorn	2001	Studying the Novel	Hodder Arnold
978-0-7382-1554-9	Lee Gutkind	2012	You Can't Make This Stuff up: The Complete Guide to Writing Creative Nonfiction	Da Capo
9781780575285	Rosalinda Hutton	2011	Cry and you Cry Alone	Mainstream
N/A	Lee Gutkind (ed)	Annual	The Best Creative Nonfiction – Annual Publication	WW Norton
978-0393326659	Lee Gutkind (ed)	2005	In Fact: The Best Creative Nonfiction	WW Norton
978-1-4472-2257-6	Jon Ronson	2012	Lost at Sea: The Jon Ronson Mysteries	Picador
978-0141043081	Truman Capote	2009	In Cold Blood	Penguin
978-0330243155	Tom Wolfe	1975	The New Journalism	Picador
9780224089029	Paul Farley and Michael Symonds Roberts	2011	Edgelands: A Journey into England's True Wilderness	Jonathan Cape

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	MEDS 1050						
Title	Process and Production: Building a Portfolio 1						
Leader	Neil Nixon						
Level	4	X	5		6		7
Credit	30						
Pre-requisites	n/a						

### Aims

- to provide students with the opportunity to engage with the commercial world as they define personal objectives and develop ideas;
- to empower students to place ideas effectively in the commercial context and seek out a range of options to develop their ideas;
- to rehearse and review options in dealing directly with potential employers;
- to rehearse and review the implications of decisions relating to control of work, contractual, ethical, etc.

### Learning Outcomes:

On successful completion of this course a student will be able to:

Learning Outcome	
1	<ul style="list-style-type: none"> <li>•use understanding of the role of an industry to make realistic plans for own future work.</li> </ul>
2	<ul style="list-style-type: none"> <li>•apply key terms relating to the process of professional writing and show an understanding of such terms through actions and written work.</li> </ul>
3	<ul style="list-style-type: none"> <li>•make meaningful contrasts of diverse work showing an understanding of key themes and industrial common ground</li> </ul>
4	<ul style="list-style-type: none"> <li>•use own ideas as a case study and place these ideas in the widest industrial context</li> </ul>

### Indicative Content

The Course provides the first opportunity for students to experience elements of work-based learning. The Course links production and presentation of work with professional targets, forcing the students to aim their ideas directly at those paying for work. Initial teaching concentrates on formats for professional presentation and linking these to demand from the industry via simulated scenarios and – from the end of semester 1 - direct contact with professionals. In the first semester students follow a course based on learning the demands of an industry and building assignments around documents fit for the professional world, for example producing treatments. During the second

semester students produce assignments requiring direct involvement in the professional world. A grasp of working practices, supported by evidence gathered from within the industry is central to semester 2 assignments.

The heavy load of assignments reflects the professional demands of this Course.

### Learning and Teaching Activities

Lectures, seminars, work based learning activities, workshops, presentations, essays

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Controlled test	Presentation	Submission of Practical work
Nature of FORMATIVE assessment supporting student learning	Workshops with student presentations	Class exercises focussed on creative skills	Presentations	
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-4	1-4	1-4	1-4
Grading Mode	%	%	%	%
Weighting %	25%	25%	25%	25%
Pass Mark	40%	40%	40%	40%
Word Length	1500-2000	1500-2000	2000-2500	2000-2500
Outline Details	Investigative essay with evidence	Controlled test with evidence	Live presentation and hand in	Portfolio and essay
Last Item of Assessment				x
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

Author	Date	Title	Publisher	ISBN
Lavinia Greenlaw	2008	The Importance of Music to Girls	Faber	978-0571230297
Christopher Vogler	1996	The Writers Journey	Boxtree	0-7522-0557-9
Mandy Wheeler and James de Ville	2008	Tell an Outrageous Lie	Marshall Cavendish	978-1905736461
Neil Nixon	2002	Pocket Essential Creative Writing	No Exit	1904048099
Neil Nixon	2011	How to Get a Break as a Writer	Troubadour	978-184876-

				564-1
Bryan Cohen	2014	Four Seasons of Creative Writing: 1,000 Prompts to Stop Writer's Block	Build Creative Writing Ideas	ASIN: B009GLMF7 U
Writewords.org.uk	ANNUAL	Full membership	Writewords.org.uk	N/A

### Banner Data

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	MEDS 1003						
Title	Forms of Writing 1.1						
Leader	Michael Ellis						
Level	4	X	5		6		7
Credit	15						
Pre-requisites	n/a						

### Aims

- to provide an introduction to the major literary forms.
- to provide an overview of the change and development within literary genres, i.e. the literacy canon, value, text, context, gender genres and period.
- to develop students' critical awareness of literary forms of writing.

On successful completion of this course a student will be able to:

Learning Outcome	
1	<ul style="list-style-type: none"> <li>• gain an understanding of specific genres of writing.</li> </ul>
2	<ul style="list-style-type: none"> <li>• gain an understanding of literary conventions and terminology, eg setting, character, plot development, metre, rhyme.</li> </ul>
3	<ul style="list-style-type: none"> <li>• be able to produce a case study of their own written work based on an area of their own choice, eg Romanticism, Modernism.</li> </ul>
4	<ul style="list-style-type: none"> <li>• be able to produce their own written work either as pastiche or parody.</li> </ul>
5	<ul style="list-style-type: none"> <li>• be able to examine language use for a given purpose and audience</li> </ul>
6	

### Indicative Content

Students will be introduced to a variety of texts from various literary genres dating from the 18th Century onwards. These will include poetry, short stories and the novel, as well as philosophical and critical reviews. The course will include the historical, theoretical and commercial development of these written forms.

### Learning and Teaching Activities

Lectures, seminars, work based learning activities, workshops, presentations, essays

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Essay and practical work		
Nature of FORMATIVE assessment supporting student learning	Workshops with student presentations	Class exercises focussed on creative skills		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-3	3-5		
Grading Mode	%	%	%	%
Weighting %	50%	50%		
Pass Mark	40%	40%		
Word Length	2000	2000		
Outline Details	Theory based essay	Evaluative essay on students own work		
Last Item of Assessment		X		
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
019285383	Culler, Jonathan	2000	Literary Theory: A Very Short Introduction	Oxford Paperbacks
978-0719079276	Barry, Peter	2009	Beginning Theory – 3 <sup>rd</sup> Edition	University of Manchester Press
978-0240522463	Ken Dancyger and Jeff Rush	2013	Alternative Scriptwriting: Beyond the Hollywood Formula	Focal Press
978-1878355188	Callen, K	2007	The Script is Finished: Now What do I do?	Sweden Press

### Banner Data

Course Status	Core X		Option	
---------------	--------	--	--------	--



Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	MEDS 1004						
Title	Forms of Writing 1.2						
Leader	Michael Ellis						
Level	4	X	5		6		7
Credit	15						
Pre-requisites	n/a						

### Aims

- **to allow students to locate literary forms in the widest possible context.**
- **to provide an overview of work which may constitute writing in the broadest possible sense.**
- **To develop students' critical awareness to the point at which they can define their own critical position on a range of issues.**

On successful completion of this course a student will be able to:

Learning Outcome	
1	<ul style="list-style-type: none"> <li>• have gained an understanding of the context – market and critical – in which literary genres are located</li> </ul>
2	<ul style="list-style-type: none"> <li>• have gained an insight into a range of writing applications outside the mainstream</li> </ul>
3	<ul style="list-style-type: none"> <li>• be able to define the main features of diverse writing forms</li> </ul>
4	<ul style="list-style-type: none"> <li>• be able to critically compare and contrast diverse forms, for example comics and classic novels</li> </ul>
5	<ul style="list-style-type: none"> <li>• be able to apply key theoretical points to set examples within the module and unseen texts presented by course team.</li> </ul>
6	

### Indicative Content

Having been introduced to texts from a variety of genres in the first Course on forms of writing, students need to engage with the texts to the point of appreciating the commonality of themes and different possibilities for realising the same ideas. Forms of Writing 1.2 concentrates on a range of applications that work outwards from the main literary genres and allow students to identify and define other areas of writing.

### Learning and Teaching Activities

Lectures, seminars, work based learning activities, workshops, presentations, essays

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Exam		
Nature of FORMATIVE assessment supporting student learning	Workshops with student presentations	Class exercises focussed on creative skills with presentations		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-5	1-5		
Grading Mode	%	%	%	%
Weighting %	50%	50%		
Pass Mark	40%	40%		
Word Length	2500	n/a		
Outline Details	Theory based essay	Exam covering work for year		
Last Item of Assessment		X		
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
978-0141978109	John Yorke	2014	Into the wood: How Stories Work and Why We Tell Them	Penguin
978-0749927639	Crofts, Andrew	2007	The Freelance Writers Handbook	Piatkus
978-0955708923	David Baboulene	2010	The Story Book: A Writer's Guide to Story Development, Principles, Problem Solving and Marketing	Dream Engine
978-1933338002	Formichelli, Linda and Burrell, Diana	2005	The Renegade Writer	Marion Street Press

### Banner Data

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	MEDS 1009						
Title	Forms of Writing 2						
Leader	Michael Ellis						
Level	4		5	X	6		7
Credit	30						
Pre-requisites	Forms of Writing 1.1 and Forms of Writing 1.2						

### Aims

- **To establish the concept of the idea as central to all writing.**
- **To provide students with an awareness of the ways in which writing work may change meanings in different contexts.**
- **To examine the development of ideas from commercial and critical viewpoints.**

On successful completion of this course a student will be able to:

Learning Outcome	
1	<ul style="list-style-type: none"> <li>• Identify key critical factors influencing the development of specific writing ideas.</li> </ul>
2	<ul style="list-style-type: none"> <li>• Identify key commercial factors influencing the development of specific writing ideas</li> </ul>
3	<ul style="list-style-type: none"> <li>• Identify a range of potential markets for their own ideas.</li> </ul>
4	<ul style="list-style-type: none"> <li>• Develop their own writing ideas in a number of different directions to meet the needs of specific media</li> </ul>
5	<ul style="list-style-type: none"> <li>• Have gained a general awareness of the needs of various groups within this process, for example companies, writers, audiences</li> </ul>
6	<ul style="list-style-type: none"> <li>• Have gained an awareness of the importance of their own skills within this context.</li> </ul>
7	<ul style="list-style-type: none"> <li>• Be able to identify possible roles for themselves within this context and useful sources of information and support.</li> </ul>
8	<ul style="list-style-type: none"> <li>• Display an understanding of the role of a range of regulatory and administrative bodies with an involvement in writing and publishing work.</li> </ul>
9	<ul style="list-style-type: none"> <li>• Develop detailed personal action plans which will enable them to set realistic personal targets for their course and future careers</li> </ul>

## Indicative Content

This Course will comprise an exploration of a range of forms of writing. It follows Forms of Writing I which concentrates on established forms. This second year Course emphasises the development of creativity and the central importance of the idea to all forms of writing. It encourages students to explore a range of possibilities in terms of writing and to develop specific ideas within a range of different contexts.

## Learning and Teaching Activities

Lectures, seminars, role-plays, personal research, guest lectures, visits to industry.

## Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Project	Project	
Nature of FORMATIVE assessment supporting student learning	Arguments and work in progress based around theoretical underpinnings of essay topic	Essay and creative work; essay defending creative choices	Essay and creative work; essay defending creative choices	
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-5	6-9	6-9	
Grading Mode	%	%	%	%
Weighting %	50%	25%	25%	
Pass Mark	40%	40%	40%	
Word Length	2000	n/a	n/a	
Outline Details	Essay on professional practice	Creative project argued in industrial context	Creative Project argued in context of legislation and ethical issues	
Last Item of Assessment			X	
Are students required to pass all components in order to pass the course?				Yes

## Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
B00IWOUTSY	David Baboulene	2014	Story Theory - the psychological and linguistic foundations to how	Dream Engine

			stories work	
0006861504	Williams, Raymond	2014	'Key words'	Fourth Estate
0749923091	Crofts, Andrew	2007	The Freelance Writers Handbook	Piatkus
0966517687	Formichelli, Linda and Burrell, Diana	2005	The Renegade Writer	Marion Street Press
B0057QAT44	Guy Meredith	2011	Scriptwriting: The Mechanics	Guy Meredith
978-0413715609	Robert McKee	2010	Story: Style, Structure, Substance and The Principles of Writing	Harper Collins
193290736X	Vogler, Christopher	2007	The Writer's Journey: Mythic Structure for Writers	Michael Wiese
1577315936	Campbell, Joseph	2012	The Hero with a Thousand Faces	New World Library

## Banner Data

Course Status	Core X		Option	
Programme Code(s)	Programme Title			
P12893	Foundation Degree in Professional Writing			
Host Faculty	Architecture, Computing and Humanities			
Host Department	Literature, Language and Theatre			
Code	MEDS 1008			
Title	Process and Production: Building a Porffolio 2			
Leader	Neil Nixon			
Level	4	5	X	6
Credit	30			
Pre-requisites	Process and Production: Building a Portfolio 1			

## Aims

- to provide students with a substantial portfolio of writing work for commercial and personal application.
- to introduce to students the conventions of selling ideas, the synopsis, proposals, agents, working of corporate structures and the pitch.
- to provide students with understanding of the legal and ethical implications of their work.
- to aid students in developing a dialogue with significant figures in the media and communications industries.

On successful completion of this course a student will be able to:

Learning Outcome	
1	be able to present a substantial portfolio of work to potential employers.
2	be able to understand the logistics of pre to post production from the commission to formal acceptance of work
3	be able to read and understand the implications of a standard contract and the responsibilities and liabilities that attach to creators of original work
4	be able to locate and negotiate for an appropriate agent, publisher, producer and/or employer.
5	be able to reconcile to possible compromise between creative integrity and commercial needs.
6	

## Indicative Content

**This Course will provide students with opportunity to work in the industry, build a portfolio of work and advance their CVs to the extent that all students completing the Course will be able to compete to place work and/or secure employment in the media and communication industry. The focus of the Course is on the production of a substantial piece of practical work and the completion of an**

assignment considering the employability of each individual student. All students will be expected to negotiate the specific details of both assignments with their tutor. Direct placement in work and/or direct dealings with employers will be an essential element of both substantial assignments.

### Learning and Teaching Activities

Guest lectures, projects, visits, seminars and workshops.

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Project	Group project "show"	
Nature of FORMATIVE assessment supporting student learning	Arguments and work in progress based around study of employment market	Arguments and work in progress based around study of submission of proposals for creative work	Workshops and group sessions examining progress of project against grade criteria	
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-4	1-4	1,2 and 5	
Grading Mode	%	%	%	%
Weighting %	25%	25%	50%	
Pass Mark	40%	40%	40%	
Word Length	1000 + 10 min presentation	2000 + submission	2500 + involvement in end of year show	
Outline Details	Essay on employment prospects	Creative project argued in industrial context	Creative Project presented by group with focus on practicalities and available skills	
Last Item of Assessment			X	
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
-------------	--------	------	-------	-----------

1848765649	Nixon, Neil	2011	How to Get a Break as a Writer	Troubadour
978-1580088411	Eikleberry, Carol	2007	Career Guide for Creative and Unconventional People	Ten Speed Press
978-1932907360	Vogler, Christopher	2007	The Writer's Journey	Michael Weise
1446207390	Burns, Lynette-Sheridan	2012	Understanding Journalism	Sage
978-2940411627	Kelvin Smith	2012	The Publishing Business: From p-books to e-books a	Ava
978-0141038544	Mittelmark, Howard and Sandra Johnson	2009	How Not To Write a Novel	Penguin
1408123568	Quinn, Catherine	2010	No Contacts? No Problem! How to Pitch and Sell Your Freelance Feature Writing	Methuen
0415317851	Mills, Paul	2005	The Creative Writing Coursebook	Routledge

### Banner Data



Course Status	Core X		Option	
Programme Code(s)	Programme Title			
P12893	Foundation Degree in Professional Writing			
Host Faculty	Architecture, Computing and Humanities			
Host Department	Literature, Language and Theatre			
Code	MEDS 1007			
Title	Individual Exercise and Group Criticism			
Leader	Neil Nixon			
Level	4	X	5	6
Credit	15			
Pre-requisites	n/a			

### Aims

- to acquaint students with standard approaches to research identifying major research strategies.
- to provide comparative studies which allow students to identify strengths and weaknesses of such strategies.
- to examine the varied critical and commercial applications of research with regard to the work of writers.
- to test students' own research skills with a range of practical projects.

On successful completion of this course a student will be able to:

Learning Outcome	
1	- define a number of major research strategies and concepts.
2	critically assess the research of others.
3	use examples of good research practice to inform their own work
4	plan, execute and present a research project based on their own career intentions.
5	
6	

### Indicative Content

The Unit provides an introduction to the practice and techniques of research. Good professional writing requires the writer to gather information, interpret this material and – on occasion – present information about him/herself with a view to gaining employment. The best practitioners maintain the ability to present information in context, seeing the strengths and weaknesses of research and identifying research targets which will help them to achieve their overall career aims.

## Learning and Teaching Activities

Seminars and workshops will be the main forms of teaching and learning. Following a series of introductory lectures students will be actively involved in investigating research and conclusions. As the Unit progresses an increasing emphasis will be placed on students planning and presenting their own seminars under guidance from course staff

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Essay		
Nature of FORMATIVE assessment supporting student learning	Work in progress and presentations within group	Work in progress and presentations within group		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-4	1-4		
Grading Mode	%	%	%	%
Weighting %	50%	50%		
Pass Mark	40%	40%		
Word Length	1500	1500		
Outline Details	Essay on set texts with creative component and presentation	Essay on set text with creative component		
Last Item of Assessment			X	
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
978-0-571-23028-0	Lavinia Greenlaw	2007	The Importance of Music to Girls	Faber
978-0-00-720037-5	Alexander Masters	2006	Stuart: A Life Backwards	Harper Perennial
978-0141040462	Simon Armitage	2009	All Points North	Penguin
978-1904590293	Simon Armitage	2012	Black Roses: The Killing of Sophie Lancaster	Pomona

140517921X	Eagleton, Terry	2008	Literary Theory: An Introduction	Wiley-Blackwell
			<i>Note: As the unit involves research into specific writers other texts are included specific to each individual investigation.</i>	

**Banner Data**

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	COMP 1052						
Title	Electronic Applications						
Leader	Andy Sayers						
Level	4		5	X	6		7
Credit	15						
Pre-requisites	n/a						

### Aims

**The Unit aims to equip students with the necessary professional skills to operate a range of computers and to apply their own creative ideas to a variety of software applications. Students will investigate creative work – both their own and that of established writers – and consider the opportunities offered by the electronic media in disseminating such work.**

On successful completion of this course a student will be able to:

Learning Outcome	
1	<ul style="list-style-type: none"> <li>Be familiar with hardware and software applications relevant to his/her career aims.</li> </ul>
2	<ul style="list-style-type: none"> <li>Have developed his/her own electronic portfolio.</li> </ul>
3	<ul style="list-style-type: none"> <li>Be familiar with the impact of electronic media on the industry employing professional writers.</li> </ul>
4	<ul style="list-style-type: none"> <li>Have demonstrated the ability to use IT to achieve the aims of a project in a simulated work situation.</li> </ul>
5	
6	

### Indicative Content

**The craft of professional writing has been transformed by the electronic media. In the last twenty years the work regarded as written work has expanded into new formats and the job opportunities available to writers have expanded. Both changes have been made possible by developments in the electronic media which have driven down production costs and widened production possibilities. This Unit treats electronic media as an area in continual change. It presents possibilities to writers and demands an exploration of the social impact of information technology. The Unit is skills based with an underpinning element of theoretical knowledge.**

### Learning and Teaching Activities

A small lecture programme will be used to introduce key concepts before students explore these through seminars, workshops, projects and directed practical work. The emphasis on the exploration of IT applications to enhance and support creative ideas. Students produce their own web site on disc, establishing links and evaluating the site by comparison and contrast with existing work. Students are not required to place their work on the Internet although there is a history of Electronic Applications projects appearing in cyberspace.

#### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Group project		
Nature of FORMATIVE assessment supporting student learning	Presentations and arguments within class and seminar contributions	Electronic portfolio in progress		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1 and 3	1-4		
Grading Mode	%	%	%	%
Weighting %	25%	75%		
Pass Mark	40%	40%		
Word Length	1000	1000 + electronic portfolio		
Outline Details	Essay on technical changes in industry and employment changes	Electronic portfolio and evaluation		
Last Item of Assessment		x		
Are students required to pass all components in order to pass the course?				Yes

#### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
0141000511	Levy, Steven	2002	Hackers, Heroes of the Computer Revolution	Penguin
149040242X	Radio Talent	2014	Walking-on-Air: How to be a Radio Presenter	Createspace
1408121794	Stewart, Peter	2010	Essential Radio Skills (How to Present a Radio Show)	Methuen
1412923727	Gregory, Georgina et. Al	2008	Careers in Media and Film	Sage
			<i>Note: Additional indicative texts were identified in consultation with external examiner in May 2009 and</i>	

			<i>are being trailed 2009-10</i>	
--	--	--	----------------------------------	--

**Banner Data**

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	COML 1059						
Title	The Art of the Novel						
Leader	Grahame Gladin						
Level	4		5	X	6		7
Credit	30						
Pre-requisites	Creative Nonfiction						

### Aims

**To introduce students to theoretical ideas about the novel and a range of critical viewpoints related to the study of the novel. To equip students with the critical perspectives, and ambitions, to plan novels. To explore the role of culture and culturally important ideas in the present day in the development of contemporary versions of the novel.**

On successful completion of this course a student will be able to:

Learning Outcome	
1	The Course develops a range of skills which include critical consideration of ideas, practical organisational skills connected with the generation of ideas and production of longer fictional forms. Students are managed through a process of critical investigation of aspects of the novel and assessed via essay and individual production of proposals and submissions for novels.
2	
3	
4	
5	
6	

### Indicative Content

**This unit enables students to examine the theory and practice of the novel, working through accepted theories and classic examples towards an understanding of modern forms and influences – like the non-fiction novel and the growth of related forms like the graphic novel.**

### Learning and Teaching Activities

**The Course begins by exploring definitions and key examples of the novel, concentrating primarily on work in English but also examining the borders of the novel with particular consideration of graphic**

forms and the role of the non-fiction novel. Students are introduced to conventions of plotting and producing submissions for their own novels. Workshops develop their awareness of character, plot, dialogue and the role of the novel in defining social issues. Students are managed through a workshop process involving the planning and production of their own ideas. Students compile, assemble and produce their own submissions for novels, evaluating the results in a final essay.

#### Assessment Details:

Methods of SUMMATIVE Assessment	Essay,	Project		
Nature of FORMATIVE assessment supporting student learning	Essay	Essay	Portfolio	
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	All	All	All	
Grading Mode	%	%	%	%
Weighting %	25%	25%	50%	
Pass Mark	40%	40%	40%	
Word Length	1000	1000	4000 (3000 portfolio + 1000 essay)	
Outline Details	Essay on aspects of novel, based on set text	Essay on aspects of novel, based on individual choices	Creative portfolio and evaluative essay	
Last Item of Assessment			X	
Are students required to pass all components in order to pass the course?				Yes

#### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
978-0340985137	Hawthorn, Jeremy	2010	Studying the Novel	Bloomsbury
978-1852860240	Moore, Alan and Dave Gibbons	1987	Watchmen	Titan
978-0719079276	Barry, Peter	2009	Beginning Theory	Manchester University Press
978-1408111062	Foster, Thomas C.	2009	Understanding Novels: A Lively Exploration of Literary Form and Technique	A and C Black
Various	Various	Current	Current Booker Prize Winning Novel	Various
978-0099512790	McEwan, Ian	2008	On Chesil Beach	Vintage
978-0330519021	Donaghue, Emma	2010	Room	Picador
978-	Gaffney, David	2013	More Sawn Off Tales	Salt



1907773433				
n/a	n/a	n/a	Students select one modern novel in consultation with lecturer as basis for an assignment considering how it corresponds to theoretical models of the novel	n/a

**Banner Data**

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	COML 1003						
Title	Research for Writers						
Leader	Neil Nixon						
Level	4	X	5		6		7
Credit	15						
Pre-requisites	n/a						

### Aims

- to acquaint students with standard approaches to research identifying major research strategies.
- to provide comparative studies which allow students to identify strengths and weaknesses of such strategies.
- to examine the varied critical and commercial applications of research with regard to the work of writers.
- to test students' own research skills with a range of practical projects

On successful completion of this course a student will be able to:

Learning Outcome	
1	-define a number of major research strategies and concepts.
2	critically assess the research of others.
3	use examples of good research practice to inform their own work.
4	plan, execute and present a research project based on their own career intentions
5	
6	

### Indicative Content

The Unit provides an introduction to the practice and techniques of research. Good professional writing requires the writer to gather information, interpret this material and – on occasion – present information about him/herself with a view to gaining employment. The best practitioners maintain the ability to present information in context, seeing the strengths and weaknesses of research and identifying research targets which will help them to achieve their overall career aims.

### Learning and Teaching Activities

Seminars and workshops will be the main forms of teaching and learning. Following a series of introductory lectures students will be actively involved in investigating research and conclusions. As the Unit progresses an increasing emphasis will be placed on students planning and presenting their own seminars under guidance from course staff.

### Assessment Details:

Methods of SUMMATIVE Assessment	Presentation	Essay		
Nature of FORMATIVE assessment supporting student learning	Seminar, discussions and work in progress	Seminar, discussions and work in progress		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-4	1-4		
Grading Mode	%	%	%	%
Weighting %	50%	50%		
Pass Mark	40%	40%		
Word Length	n/a – presentation	1500		
Outline Details	Presentation and seminar management of research findings	Essay on research findings		
Last Item of Assessment		X		
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
978-0199661268	Nagal, Jill	2014	Knowledge: A Very Short Introduction	Oxford University Press
978-0745633176	O'Brien, Dan	2006	An Introduction to the Theory of Knowledge	Polity Press
0713665769	Hoffmann, Ann	2004	Research for Writers	A&C Black
978-0719079276	Barry, Peter	2009	Beginning Theory, 3 <sup>rd</sup> Edition	University of Manchester Press
140517921X	Eagleton, Terry	2008	Literary Theory: An Introduction	Wiley-Blackwell
			<i>Note: As the unit involves research into specific writers other texts are included specific to each individual investigation.</i>	

## Banner Data

Course Status	Core X		Option	
---------------	--------	--	--------	--

Programme Code(s)	Programme Title						
P12893	Foundation Degree in Professional Writing						
Host Faculty	Architecture, Computing and Humanities						
Host Department	Literature, Language and Theatre						
Code	HIST 1001						
Title	Popular Memory Project						
Leader	Neil Nixon						
Level	4		5	X	6		7
Credit	15						
Pre-requisites	Research for Writers						

### Aims

**To acquaint students with the effective use of first hand research in recording history**

**To provide a practical investigation into the use of creative nonfiction**

**To enhance group skills and cohesion in the completion of a project**

**To test students own research skills and provide opportunities for choice and reflection on professional practice.**

On successful completion of this course a student will be able to:

Learning Outcome	
1	Demonstrate understanding of the various potential interpretations of material..
2	Be familiar with research techniques, collating and the presentation of research material.
3	Be capable of collating and presenting research material
4	
5	
6	

### Indicative Content

**The unit provides a practical link between the writing of creative nonfiction and the employment of research techniques. All of the above is united within a project prescribing effective academic work but also allowing creative freedom.**

### Learning and Teaching Activities

**Seminars and investigation of set texts, group workshops, primary and secondary research. Presentations and group discussions.**

### Assessment Details:

Methods of SUMMATIVE Assessment	Essay	Project and evaluative essay		
Nature of FORMATIVE assessment supporting student learning	Seminar, discussions and individual presentations	Seminar, discussions and work in progress		
Outcome(s) assessed by summative assessment <i>(Please use the numbers above to refer to these)</i>	1-3	1-3		
Grading Mode	%	%	%	%
Weighting %	25%	75%		
Pass Mark	40%	40%		
Word Length	1500	1500		
Outline Details	Presentation and essay	Creative work within project and evaluative essay		
Last Item of Assessment		X		
Are students required to pass all components in order to pass the course?				Yes

### Indicative Course Materials and Reading

ISBN Number	Author	Date	Title	Publisher
1565843428	Studs Terkel	1972	Working	New Press
9780224089029	Paul Farley and Michael Symmons Roberts	2011	Edgelands: Journeys into England's Last True Wilderness	Cape
978-0007255757	Andy Miller	2014	The Year of Reading Dangerously: How 50 Great Books Saved my Life	Fourth Estate
0099285665	Laurie Lee	2002	Cider With Rosie	Vintage
n/a	Neil Nixon (ed)	2014	Popular Memory Reader (college document – updated annually – containing extracts from series of popular memory texts and essay on memory)	

