
BA Photography (year 3)

Awarding Body: University of Greenwich

Contents – Course Specifications

Course Specifications (all courses are compulsory)				
Course	Subject – Select Hyperlink to view	Level	Credits	Pages
DESI 1179	Contemporary Photographic Practice	6	30	2
DESI 1177	Dissertation/Reflective Journal	6	30	6
DESI 1180	Extended Professional Practice	6	30	10
DESI 1178	Major Photographic Project	6	30	14

Course Specification						
School	Architecture, Design & Construction					
Department	Design Futures					
Code	DESI 1179					
Course Title	Contemporary Photographic Practice					
Course Coordinator	Rachel Letchford NK					
Level (please tick)	<table border="1"> <tr> <td>4</td> <td>5</td> <td>6</td> <td>/</td> <td>7</td> </tr> </table>	4	5	6	/	7
4	5	6	/	7		
Credit	30					
Pre-requisites						

Aims

This course is designed to enable students to develop creative and effective responses to a range of challenging briefs where the principal requirements are the analysis of concepts and the development and analysis of creative ideas. Students will be producing images for a range of contexts and will be expected to reflect on their personal responses to themes and ideas.

Learning Outcomes

On completing this course successfully you will be able to:

- Undertake and critically evaluate contextual research in relation to the development of your own ideas;
- Relate work to aspects of contemporary photographic practice;
- Produce a project proposal in the form of a critical statement of intent;

- Explore and refine a range of techniques to realise your responses to the assignment;
- Produce a substantial body of work;
- Present and critically evaluate their work;

Content:

- Using research to work ideas and themes into a coherent body of work;
- Technical workshops – digital photography and darkroom techniques;
- Presentation of work in arrange of contexts, e.g. screen, installation, exhibition, books, publications

Learning and Teaching Activities

Seminars

Self-initiated visits

Critiques, discussion and presentations

Exhibition

Tutorials

Self-initiated research

Oral presentations and discussion

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	15
	supervised practical sessions	30
	tutorials	30
	formative assessment	30
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	195
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	Exhibition of work and supporting documentation
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	3000 or equivalent
Outline Details	
Last Item of Assessment	/
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Bright, S	2011	Art Photography Now	Thames and Hudson
Campany, D	2012	Art and Photography	Phaidon
Cotton, C	2009	The Photograph as Contemporary Art	Thames and Hudson
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson
		An individual reading list of exhibition visits, theoretical texts and monographs will be determined in conjunction with the course co-	

		ordinator.	
		British Journal of Photography, AoP Awards	

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1177
Course Title	Dissertation/Reflective Journal
Course Coordinator	Tom Groves
Level <i>(please tick)</i>	4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> / 7 <input type="checkbox"/>
Credit	30
Pre-requisites	

Aims

An important part of the work of a designer or artist is to research and present ideas. This course deals with the research and composition of a dissertation or reflective research that can satisfy both academic and professional criteria. The dissertation/reflective research must show evidence of investigation and it must deal with a range of issues (e.g. contemporary art and design, practice and theory and cultural issues). Theoretical exploration of key debates will increase the ability of students to reflect upon and contextualise their main practice.

This course aims to:

- Give students the opportunity to make a detailed personal investigation and evaluation based on comprehensive research methodology. This involves evidence, arguments, assumption and judgements in a form which can communicate them effectively.

- Develop transferable skills in research and evaluation, communication and independent study.

Learning Outcomes

On completing this course successfully you will be able to:

- Present work that shows their ability to critically analyse the broad contextual dimensions of the medium;
- Be able to reflect critically on major developments in their medium;
- Be able to carry out research using first and secondary sources and on the basis of this research, to structure their ideas as a logical argument;
- Be able to present their dissertation in the form of a sequential presentation, which is a finished piece of work in its own right or as reflective research in a form that enables a contextualised and reflective examination of the student's main practice;
- Be able to present orally themes from the dissertation or reflective journal;
- Be able to give reference to their sources in the approved academic manner and to compile a bibliography.

Indicative Content

Students negotiate a research theme, proposal and plan, which must have the approval of the Course Coordinator. The Course Coordinator must also approve the form of the presentations. References to the sources and the bibliography must be presented in a written form on paper in the approved academic manner.

Learning and Teaching Activities

Seminars on theme specific content, application of theory, critical reflection, referencing and research

Tutorials

Self-initiated research

Construction of dissertation or reflective research project

Oral presentations and discussion

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	20
	supervised practical sessions	
	tutorials	30
	formative assessment	15
	other scheduled time	20
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	205
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	Dissertation/ Reflective Journal	Oral Presentation
Grading Mode	%	%
Weighting %	80	20
Pass Mark	40	40
Word Length	5000 to 7000	n/a
Outline Details		
Last Item of Assessment	/	
Are students required to pass all components in order to pass the course	no	

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
		An individual reading list of theoretical texts and monographs will be determined in conjunction with the course co-ordinator	

Course Specification						
School	Architecture, Design & Construction					
Department	Design Futures					
Code	DESI 1180					
Course Title	Extended Professional Practice					
Course Coordinator	Rachel Letchford NK					
Level <i>(please tick)</i>	<table border="1"> <tr> <td>4</td> <td>5</td> <td>6</td> <td>/</td> <td>7</td> </tr> </table>	4	5	6	/	7
4	5	6	/	7		
Credit	30					
Pre-requisites						

Aims

This course is designed to enable students to develop a distinctive identity for their photographic practice. It is also designed to enable students to clearly identify and ‘place’ their work and its development in a range of professional contexts.

- to enable students to work to specific audiences;
- to reflect on the development of the student’s own practice;

- to enable students to promote their work through appropriate media;
- to further develop skills in undertaking the creative process.

Learning Outcomes

On completing this course successfully you will be able to:

- Critically analyse your own work in relation to other specialisms within creative practice;
- Work with clients and other professionals leading to the successful outcome of a live project;
- Clearly identified potential markets for your work and devised a strategy to address them;
- Promote your work to specific audiences using a range of media;
- Work to briefs and deadlines and had a distinctive personal creative influence on outcomes;

Content:

- Career planning and CVs
- Research on contemporary photographic practice
- Using research to work ideas and themes into a coherent body of work;
- Project planning and monitoring;

- Presenting work for promotional purposes.

Learning and Teaching Activities

Live project work

Personal work

Self-initiated visits

Critiques, discussion and presentations

Tutorials

Self-initiated research

Oral presentations and discussion

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	
	supervised practical sessions	30
	tutorials	30
	formative assessment	20
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	220
	Independent laboratory work	
	other non-scheduled time	

Placements (including work placement and year abroad)	
Total hours ('Should be equal to credit x 10')	300

Assessment Details:

Methods of Assessment	Portfolio of work and supporting documentation
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	3000 equivalent
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
AoP	2010	Beyond the Lens	AoP
Bright, S	2011	Art Photography Now	Thames and Hudson
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson
		British Journal of Photography, AoP Awards	

Course Specification						
School	Architecture, Design & Construction					
Department	Design Futures					
Code	DESI 1178					
Course Title	Major Photographic Project					
Course Coordinator	Rachel Letchford NK					
Level <i>(please tick)</i>	<table border="1"> <tr> <td>4</td> <td>5</td> <td>6</td> <td>/</td> <td>7</td> </tr> </table>	4	5	6	/	7
4	5	6	/	7		
Credit	30					
Pre-requisites						

Aims

This course is designed to enable students to produce a substantial body of work, exploring a self-initiated theme in depth. The course will be important for students in refining their personal responses to photography. It is expected that students will exhibit their work and that it should represent a comprehensive statement of their intended future direction.

Aims:

- to develop and consolidate a personal direction in photography through the completion of a substantial body of work;
- to develop an understanding of the importance of reflecting on and analysing their own photographic practice;
- to enable students to present their work to a public audience.

Learning Outcomes

On completing this course successfully you will be able to:

- show they are able to relate their own practice to issues that arise from their relationship to audiences/clients etc.;
- develop and explore ideas, involving a substantial element of independent research and experimentation, around a theme into a coherent body of work;
- show evidence that he/she is been able to develop a strong, personal approach to a project brief;
- created an exhibition to showcase their work where the form of presentation is crucial to the understanding of the ideas.

Indicative Content

- Detailed analysis of the work of a series of contemporary photographers
- Using research to work ideas and themes into a coherent body of work;
- Presenting a project proposal and plan;
- Visiting exhibitions and analysing the impact of forms of presentation and installation.

Learning and Teaching Activities

Seminars

Self-initiated visits

Critiques, discussion and presentations

Exhibition

Tutorials

Self-initiated research

Oral presentations and discussion

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	15
	supervised practical sessions	
	tutorials	30
	formative assessment	30
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	225
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		

Total hours ('Should be equal to credit x 10')	300
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Assessment Details:

Methods of Assessment	Exhibition of work and supporting documentation
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	3000
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	No

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
		<p>An individual reading list of exhibition visits, theoretical texts and monographs will be determined in conjunction with the course co-ordinator.</p> <p>A reading and research plan will be negotiated between the tutor and individual students and monitored and amended though the length of the project.</p>	

