
Foundation degree Photography

Awarding Body: University of Greenwich

Contents – Course Specifications

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Course Specification									
School	Architecture, Design & Construction								
Department	Design Futures								
Code	DESI 1172								
Course Title	Concepts in Photography 1								
Course Coordinator	Rachel Letchford NK								
Level (please tick)	<table border="1"> <tr> <td>4</td> <td>/</td> <td>5</td> <td></td> <td>6</td> <td></td> <td>7</td> <td></td> </tr> </table>	4	/	5		6		7	
4	/	5		6		7			
Credit	30								
Pre-requisites									

Aims

This course is designed to introduce students to the different concepts of photography. They are required to investigate different photographic genres, compile research diaries and work on idea development in response to a brief. They are then expected to carry out practical work for inclusion in their portfolio and present this work orally at group crit.

- to investigate and develop the basic concepts of photography, photographic and visual techniques, both in the studio and on location;
- to explore the possibilities of photographic composition in communicating ideas;
- to compile a visual diary pertaining to research, idea development and technical information;
- to experience working to a brief;
- to present work orally and produce finished work for portfolio.

Learning Outcomes

On completing this course successfully you will be able to:

- explore a range of photographic genre including portraiture and studio still life;
- undertake photography to a high standard in the studio and on location using a variety of lighting, camera techniques and equipment;
- produce well-composed images;
- produce images through the application of appropriate techniques;
- comply with the requirements of the brief and effectively presented their work at group crit.

Indicative Content

- compliance with the brief;
- composition skills and visual techniques;
- styling and arranging skills, working in the studio or on location;
- the nature and modelling of light, choice of appropriate subject lighting, and related techniques.
- use of appropriate equipment: cameras, lenses, flash;
- use of exposure techniques;
- meaningful recording of contextual, research and technical information along with idea development in a visual diary;
- oral presentation and portfolio development.

Learning and Teaching Activities

Practical workshops

Experimenting with lighting and other photographic techniques

Tutorials

Self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	
	supervised practical sessions	60
	tutorials	15
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	210
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of practical work with supporting research
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	2000
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Langford. M et al	2010	Langford's Basic Photography	Focal Press
Read. S	2008	Exhibiting Photography	Focal Press
Stepan, P	2008	50 Photographers You Should Know	Prestel
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson
Heiferman, M	2012	Photography Changes Everything	Aperture
Stepan, P	2008	50 Photographers You Should Know	Prestel
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1171
Course Title	Contextual Studies
Course Coordinator	Rachel Letchford/Tom Groves NK
Level (please tick)	4 / 5 6 7
Credit	30
Pre-requisites	

Aims

This course forms an introduction to some of the most commonly used critical concepts in photography in the context of the historical development of the medium. Wider links to other aspects of visual culture and broader cultural debates will also be explored. The course is also intended to develop skills in research and writing that underpin both a reflective approach to practical work and further critical studies at level 5.

- to critically assess some of the histories of photography;
- to develop an understanding of how photography fits into the wider context of developments in visual culture;
- to begin to develop research skills and a critical vocabulary for expressing ideas about images in written and oral form;
- to develop an understanding of the role of photography in broader cultural debates;

Learning Outcomes

On completing this course successfully you will be able to:

Indicative Content

- Versions of history and the assumptions underlying them;
- Development of selected photographic genres eg advertising, editorial, documentary, photojournalism, fashion, fine art, portraiture, personal photographs etc.
- Technological development in equipment, processes and materials – early processes and their uses, plates and film, cameras, communication and publishing technologies, digital processes etc.
- Relationship of photographic image making to and in major art movements eg. Surrealism and Pop Art;
- Research methods, using texts and other resources, structuring written and oral presentation
- An introduction to theories of representation

Learning and Teaching Activities

Lectures and discussion.

Workshops in research methods and academic writing.

Presentations

Exhibition visits

Tutorials

Self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours:	lectures	30
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Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	seminars	
	supervised practical sessions	
	tutorials	30
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	225
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	Oral presentation	Written presentation	Reflective Journal
Grading Mode	%		
Weighting %	30	30	40
Pass Mark	40	40	40
Word Length	n/a	1000 words or	1000 or equivalent

		equivalent	
Outline Details			
Last Item of Assessment			yes
Are students required to pass all components in order to pass the course	No		

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Badger, G	2007	The Genius of Photography	BBC
Heiferman, M	2012	Photography Changes Everything	Aperture
Edwards, S	2006	Photography: A Very Short Introduction	Oxford
Stepan, P	2008	50 Photographers You Should Know	Prestel
Wells, L	2009	Photography: A Critical Introduction	Routledge
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson

Course Specification									
School	Architecture, Design & Construction								
Department	Design Futures								
Code	DESI 1170								
Course Title	Photographic Techniques, Materials and Processes								
Course Coordinator	Michael Rose NK								
Level (please tick)	<table border="1"> <tr> <td>4</td> <td>/</td> <td>5</td> <td></td> <td>6</td> <td></td> <td>7</td> <td></td> </tr> </table>	4	/	5		6		7	
4	/	5		6		7			
Credit	30								
Pre-requisites									

Aims

This course provides an introduction to the range of current techniques, materials and processes available to the photographer. This knowledge and understanding will underpin practical work in other level 4 and level 5 courses of the programme.

- to develop an understanding of the range and characteristics of media and equipment for making photographic images;
- to develop an understanding of how technical choices can influence working methods and image quality;
- to develop skills in photographic post-production techniques and image manipulation;
- to develop an awareness of, and compliance with, health and safety issues and regulations.

Learning Outcomes

On completing this course successfully you will be able to:

- Experiment and produce images exploring and exploiting the characteristics of a range of materials and processes;
- Identify and evaluate equipment choices in relation to intended uses for images;
- Select and safely use appropriate equipment, materials and processes;

Indicative Content

- photographic recording media;
- methods for image output;
- cameras – camera controls;
- lenses – types, quality, applications;
- lighting, lighting equipment and accessories – use of natural light, studio and portable flash, tungsten lighting;
- factors aspects of image quality;
- health and safety – legal framework, COSHH, risk assessment

Learning and Teaching Activities

Practical workshops

Lectures and demonstrations

Critiques, discussion and presentations

Visits

Tutorials

Self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	15
	seminars	
	supervised practical sessions	75
	tutorials	
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	195
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of assignment work with supporting notes and research
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	2000 or equivalent
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	No

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Langford. M et al	2010	Langford's Basic Photography	Focal Press
Evening, M	2012	Photoshop	Focal press
Evening, M	2012	Lightroom	Focal press

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1173
Course Title	Work Based Learning 1
Course Coordinator	Rachel Letchford NK
Level (please tick)	4 / 5 6 7
Credit	30
Pre-requisites	

Aims

Increasingly those operating in the creative areas are working in very small businesses, are self-employed, or work in relatively short-term partnerships or groupings on a specific task or commission. The content of this course forms an introduction to professional business practices in art, craft and design. It introduces students to the ways in which an income can be derived from creative work and develops their knowledge of business operations, procedures and strategies.

- to ensure students have an early and constructive experience of live project work;
- to enable students to examine and evaluate potential income sources in the creative industries and how the creative industries are structured;
- to develop a basic understanding of the issues around setting up and running a small business enterprise;
- to introduce students to the law surrounding intellectual property and its role in protecting the maker of creative work;

- to develop an understanding of the potential markets for creative work.

Learning Outcomes

On completing this course successfully you will be able to:

- identify and analyse potential markets for creative work;
- undertake live project work
- show they are able to plan the development of their own work in relation to potential progression aims;
- undertake business and project planning;

Indicative Content

- live project assignment;
- structures in the creative industries, e.g. advertising, media, publishing and design;
- obtaining advice and information and using available materials when developing a small business or project plan;
- pricing creativity – budgeting, overheads etc.
- planning skills development
- assess the role of professional associations,

Learning and Teaching Activities

The course of study will be delivered through an integrated programme of case study presentations, live projects, supported by tutorials and self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	15
	seminars	
	supervised practical sessions	30
	tutorials	15
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	225
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of practical work with supporting research
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	2000 or equivalent
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	No

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
AoP	2010	Beyond the Lens	AoP
Read. S	2008	Exhibiting Photography	Focal Press
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1201
Course Title	Concepts in Photography 2
Course Coordinator	Rachel Letchford NK
Level (please tick)	4 <input type="checkbox"/> 5 <input type="checkbox"/> / 6 <input type="checkbox"/> 7 <input type="checkbox"/>
Credit	30
Pre-requisites	

Aims

Designed to enable students to investigate a themes, ideas and genres in detail, this course offers the creative space where students having reached a level of sustained independent self-development, can make a definitive personal statement about specialist practice. The course will be important for students in developing a more personal response in their photography and in determining their progression routes to employment or further study. It is expected that students will produce a substantial body of work over an extended period and will negotiate the details of a self-initiated theme or themes for their work with tutors.

- to develop an awareness of the importance of self-initiated work;
- to develop skills in researching and developing ideas;
- to develop an understanding of the importance of reflecting and analysing their own photographic practice.

Learning Outcomes

On completing this course successfully you will be able to:

- Negotiate an assignment theme or themes with tutors;
- Produce a project proposal in the form of a critical statement of intent;
- Relate your work to contemporary or historical practice;
- Produce a substantial body of work displaying a personal response to the theme and a substantial degree of professional expertise;
- Present and evaluate results;

Indicative Content

- working ideas and themes into a coherent body of work;
- experimenting with ideas and techniques;
- producing and presenting a project proposal and plan;
- editing images and planning further work;
- forms of presentation for work – portfolio, exhibition etc.

Learning and Teaching Activities

Practical workshops

Experimenting with lighting and other photographic techniques

Tutorials

Self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	15
	supervised practical sessions	30
	tutorials	15
	formative assessment	30
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	210
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of practical work with supporting research
Grading Mode	%
Weighting %	100

Pass Mark	40
Word Length	2500 or equivalent
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Bright, S	2011	Art Photography Now	Thames and Hudson
Company, D	2012	Art and Photography	Phaidon
Cotton, C	2009	The Photograph as Contemporary Art	Thames and Hudson
Read, S	2008	Exhibiting Photography	Focal Press
Jaeger, A-C	2010	Image Makers Image Takers	Thames and Hudson

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1070
Course Title	Critical Studies
Course Coordinator	Tom Groves NK
Level (please tick)	<input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> / <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/>
Credit	30
Pre-requisites	

Aims

This course continues to develop students' awareness of fundamental ideas behind the relationship between imagery and social, political and cultural change. Students will consider, analyse and reflect upon the structures of realism, representation, power, knowledge and gendered subjectivity that are liable to transformation following the advent of digital imaging and associated new technologies.

- to enable students to recognise the influence and persuasive power of the photographic image in the context of social, political and cultural applications;
- to provide students with a contextualised and critical framework through which to approach these debates;
- to develop students' skills in relation to research, analysis and critical evaluation;

Learning Outcomes

On completing this course successfully you will be able to:

- Demonstrate a critical awareness of current and historical debates on photography;
- Undertake written and oral presentation of your research and ideas about photography based on an application of analytical techniques in exploring aspects of meaning;
- Research, analyse and evaluate photographic genres and the work of individual photographers and demonstrate an appreciation and understanding of images produced and consumed in a variety of contexts.

Indicative Content

- considering the historical and cultural influence of photography;
- exploring the scope of contemporary photography theory;
- developing an understanding of the persuasive power of creative imagery in a variety of contexts;
- applying a range of theoretical models to the analysis of the meanings of photographic imagery;

Learning and Teaching Activities

Lectures

Seminars

Presentations

Tutorials

Self-initiated research

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work, fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	15
	seminars	15
	supervised practical sessions	
	tutorials	15
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	240
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	Oral presentation	Written presentation
Grading Mode	%	%
Weighting %	50	50
Pass Mark	40	40

Word Length	1000	1500
Outline Details		
Last Item of Assessment	yes	
Are students required to pass all components in order to pass the course	no	

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Wells, L	2002	Photography: A Reader	Routledge
Barthes, R	1993	Camera Lucida	Vintage
Elkins, J	2007	Photography theory	Routledge
Bolton, R	1992	The Contest of Meaning	MIT
Bright, S	2011	Art Photography Now	Thames and Hudson
Company, D	2012	Art and Photography	Phaidon
Cotton, C	2009	The Photograph as Contemporary Art	Thames and Hudson

Course Specification	
School	Architecture, Design & Construction
Department	Design Futures
Code	DESI 1202
Course Title	Photographic Practice for Media and Publication
Course Coordinator	Michael Rose NK
Level (please tick)	4 <input type="checkbox"/> 5 <input type="checkbox"/> / 6 <input type="checkbox"/> 7 <input type="checkbox"/>
Credit	30
Pre-requisites	

Aims

Photographic image making is heavily relied upon by today's media industries; this includes all forms of media and publication, from the printed page through to internet advertising. The variety of photography produced for this sector is vast and wide ranging, covering all genres and techniques of photographic practice. Students will have the opportunity to develop not just their photographic skill within the genre of their choice but also the realisation of that work within the media. For example, we see the crossing over, or coming together of photographic genres here and our aim is for the students to embrace this idea and to realise the potential of their own photographs. All students are required to take on a live photographic project for this assignment, this could include fashion, product, food, documentary, press, corporate or portraiture photography. Each student will produce images that are fit for use within the media and they will be required to present an understanding of the placement of that work. This could include the use of photo libraries, collaborating with writers, journalists or local business. This course is designed for students to develop an understanding of commercial imagery, where their own practice could be placed and to build an awareness of the audiences found in various cultural groups and communities.

- to develop an awareness of the relationship image to text in communicating ideas and in design;
- to develop skills in interpreting and illustrating ideas through single and sequences of images;
- to develop an understanding of cultural and audience factors;
- to develop an awareness of current and past trends in editorial and advertising photography.

Learning Outcomes

On completing this course successfully you will be able to:

- relate their work to that of contemporary or historical photographers
- produce effective images in response to client briefs;
- explore a range of themes and contexts;
- edit single and sequences of images from a body of work;
- undertake research and development of ideas;
- select and use appropriate equipment, materials and processes;
- analyse and evaluate images in terms of intended uses.

Indicative Content

- lighting techniques in the studio and on location for a range of subject matter eg glass, textiles, food, people, equipment etc.
- experimenting with image making techniques;
- researching and developing ideas in relation to contemporary practice and from client briefs;
- selecting appropriate equipment and materials;
- liaising with clients and others involved in the production process.

Learning and Teaching Activities

Demonstration and short formal lectures, practical assignments, studio workshops, discussion of student and other work.

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	10
	seminars	
	supervised practical sessions	75
	tutorials	15
	formative assessment	
	other scheduled time	
Guided independent study	Independent coursework	200
	Independent laboratory work	

Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of practical assignment work with supporting documentation and research
Grading Mode	%
Weighting %	100
Pass Mark	40
Word Length	2500
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
Bright, S	2011	Art Photography Now	Thames and Hudson
Campany, D	2012	Art and Photography	Phaidon
Cotton, C	2009	The Photograph as Contemporary Art	Thames and Hudson

Course Specification									
School	Architecture, Design & Construction								
Department	Design Futures								
Code	DESI 1175								
Course Title	Work Based Learning 2								
Course Coordinator	Lucy Hardy NK								
Level (please tick)	<table border="1"> <tr> <td>4</td> <td></td> <td>5</td> <td>/</td> <td>6</td> <td></td> <td>7</td> <td></td> </tr> </table>	4		5	/	6		7	
4		5	/	6		7			
Credit	30								
Pre-requisites									

Aims

This course is designed to enable students to develop and test their creative skills in a range of professional contexts. It is also designed to provide a deeper understanding of how the media, commerce and industry operate and the underlying importance of creative work within these areas.

- to enable students to apply their emerging professional practice in range of contexts;
- to increase students' awareness of the necessities to successfully communicate with a wide range of people to achieve goals
- to enable students to develop a greater ability to act in both a diplomatic and sensitive way when dealing with a variety of people;
- to further develop the students' skills in undertaking the creative process.

Learning Outcomes

On completing this course successfully you will be able to:

- explore and reflect on the organisation and complexities of the media, commerce and industry;
- work with clients and other professionals leading to the successful outcome of a live project;
- analyse the different approaches required for specialisms within creative practice;
- develop a greater initiative to use your own creative talent to complement the basic requirements of a professional commission;
- develop a greater organisational ability so as to be able to foresee and overcome possible problems with the execution of a professional commission;
- become better able to work to precise briefs and deadlines, as well as having a personal creative influence on outcomes;

Indicative Content

- The production of creative work for live projects, exhibition and a range of media;
- Needs of the Client –working to briefs and deadlines; personal creative influence;
- Law and creative work - including current and relevant legislation, codes of conduct and practice; intellectual property;
- Health & Safety – insurance and an understanding of personal, social and legal responsibilities.

Learning and Teaching Activities

Live project work

Tutorials

Learning Time (1 credit = 10 hours)

Scheduled contact hours: Note: include in scheduled time: project supervision, demonstrations, practical classes and workshops, supervised time in studio or workshop, scheduled lab work , fieldwork, external visits, work-based learning where integrated into a structured academic programme	lectures	
	seminars	
	supervised practical sessions	30
	tutorials	15
	formative assessment	15
	other scheduled time	
Guided independent study Note: include in guided independent study preparation for scheduled sessions, follow up work, wider reading or practice, revision	Independent coursework	240
	Independent laboratory work	
	other non-scheduled time	
Placements (including work placement and year abroad)		
Total hours ('Should be equal to credit x 10')		300

Assessment Details:

Methods of Assessment	A portfolio of practical assignment work with supporting documentation and research
Grading Mode	%
Weighting %	100

Pass Mark	40
Word Length	2500 or equivalent
Outline Details	
Last Item of Assessment	n/a
Are students required to pass all components in order to pass the course	no

Indicative Course Materials and Reading:

Author	Date	Title	Publisher
		Professional journals e.g. British Journal of Photography	
AoP	2010	Beyond the Lens	AoP
Derine, D	2006	Exhibition Design	Kogan Page
Cotton, C	2009	The Photograph as Contemporary Art	Thames and Hudson