Programme specification

1. Awarding Institution	2. Teaching Institution	3. School/Department	4. UCAS Code:
UNIVERSITY of GREENWICH	North Kent College	Architecture, Design and Construction	W640

5. Final Award	6. Programme Title		7. Accredited by:
Foundation Degree	Foundation Degree in Photography		University of Greenwich

8. Quality Assurance Agency (QAA) Benchmarking Group(s)

Benchmarking statements for the subject you are studying define what a student is expected to learn from studying that subject. They are defined by academic staff in the field and provided to students and universities by the Quality Assurance Agency (QAA). Benchmarking statements are explained and described on the Agency's website at: http://www.qaa.ac.uk/academicinfrastructure/benchmark/default.asp

The programme follows broadly the QAA Subject Benchmarks for Art and Design (2008) and is intended to address the defining principles in the document that learning in art and design develops:

- The capacity to be creative
- An aesthetic sensibility
- Intellectual enquiry
- Skills in team working
- An appreciation of diversity
- The ability to conduct research in a variety of modes
- The quality of reflecting on one's own learning and development
- The capacity to work independently, determining one's own future learning needs.

9. Entry Requirements

In addition to a portfolio interview indicating an ability to succeed on the programme, students seeking entry to the programme should normally have attained as a minimum one of the following:

- Minimum requirements (students <21 years old):

  200 UCAS Points

  GCSE grade C in English and maths

- Desirable requirements (students <21 years old):

  240+ UCAS Points

  BTEC National Diploma in Photography, an art and design discipline, media or related subject.

- Access Certificate in a related area of study with a minimum of 9 credits at level 3.
- Applications will also be welcomed from those who have other relevant qualifications.
- For applicants aged 21 or over formal entry qualifications may be waived if the applicant has appropriate experience and has satisfactorily demonstrated through portfolio or other evidence at interview that he/she has the capability and commitment to complete the programme of study. Offers to any non-standard applicant will be agreed with the school of Architecture, Design & Construction.

10. Educational Aims of the Programme and Potential Career Destinations of Graduates [Maximum 150 words]:

- to enable students to develop a range of skills, knowledge and understanding appropriate for effective professional photography.
- to provide opportunities for creative development through a range of assignments and other work.
- to provide students with work-based learning experiences at an appropriate level that contributes to their creative and professional development.
- to provide students with opportunities for research and experimentation as they explore the potential of photography.
- to develop critical thinking skills in students to enable them to reflect on their own and others photographic practice.
- to enable students to produce a portfolio of work illustrating a balanced and diverse range of skills for progression to employment or further study.
- to enable students to progress to Level 3 of the BA (Hons) Photography with the University of Greenwich at North Kent College and other relevant programmes.
- to develop transferable skills essential for the successful performance in professional practice.
- in liaison with photographic practitioners, to review and incorporate new content through the development of the programme.

11. Summary of Skills Development for Students within the Programme [Maximum 150 words]:

Through the programme it is intended that students will gain the mix of practical skills, intellectual development, knowledge and understanding to become and successful reflective practitioners in their discipline. Students will be able to work effectively with clients and devise and carry through both professional and personal work suitable for its intended audiences.

11. The programme provides opportunities for you to achieve the following outcomes: *These are related to the benchmarking statements for the subject you are studying, described under 8 above.*	The following teaching, learning and assessment methods are used to enable you to achieve and demonstrate these outcomes:
A. Knowledge and understanding of: ⟶	**A. Teaching and learning methods:**
• Photographic genres. • Photographic techniques, materials and processes. • History and theory of photography. • Professional Practice.	Knowledge and understanding is acquired through lectures, practical workshops, tutorials, visits, group/individual practical projects and work-based learning. Written work takes the form of individual research projects and essays.
	A. Assessment methods:
	Coursework, practical projects with portfolios, oral and written presentations. Each course description specifies its own assessment method.

B. Intellectual skills: ⟶	**B. Teaching and learning methods:**
- Present and articulate key concepts and photographic principles through engaging with practical work, discussion and written presentation - Critically engage with selected aspects of the history, principles and theories of photography. - Articulate a range of skills related to professional photography and make meaningful personal decisions in this context. - Analyse a range of professional work relating it to context and purpose of the work. - Plan, research and discuss with the appropriate academic rigour - Engage critically and analytically with one's own practice - Develop a thoughtful creative process - Generate original work	Intellectual skills are acquired through lectures, tutorials, practical assignments, seminars and presentations. Opportunities will be provided for original work, group discussion, essay writing and written and verbal evaluation.
	B. Assessment methods:
	Through practical assignments, contextual research, presentations to the group and tutors, and through written assignments.

C. Subject practical skills: ⟶	1. Teaching and learning methods:
 • Select and use appropriate photographic techniques, materials and processes. • Explore a range of photographic genres through assignment work. • Utilise research and experiment to develop creative work • Produce images for a range of professional contexts.	Through practical workshops, group and individual projects, visits and work-based learning.
	C. Assessment methods:
	Continuous assessment through informal feedback sessions and tutorials, both individually and as a group. Summative assessment of projects and portfolios.

D. Transferable/key skills: ⟶	D. Teaching and learning methods:
Communication Skills: • Communicate effectively (written, oral and visual) • Communicate confidently and appropriately to individuals and target groups • Contribute constructively to discussions • Listen, evaluate and respond accordingly to the opinions of others	Throughout the programme students encounter a range of opportunities to develop all areas of communication: writing, verbal and visual presentations, group work and submission of work to the industry. The acquisition of creative skills through the various courses also enhances communication skills. These are required extensively for work-based learning.
ICT Skills: • Use a range of computer programmes such as word processing, graphics, spreadsheets and PowerPoint • Use the internet to communicate and research Numeracy Skills: • Draft and finalise a budget to meet a brief • Monitor and manage a budget Interpersonal Skills: • Organise roles within a team • Identify and delegate areas of responsibility • Recognise and respect the views of others • Evaluate own and others' performance Self Management and Professional Development • Understand and apply professional codes of conduct • Recognise moral and ethical issues relevant to the specific area of work • Identify and work towards set targets • Prepare own portfolio • Exhibit and promote own practice • Access and assess relevant supportive organisations	The Work Based Learning courses in both years of the course include specific opportunities for the acquisition of professional skills. Adequate provision and support is offered to students requiring the ICT skills needed to successfully carry out research, written assignment and PowerPoint presentations. Individual courses will supply appropriate website guidance. Specific numeracy skills are used in the Work Based Learning courses. Students are required to calculate and manage budgets. Group work is an integral part of the programme, and students encounter a range of opportunities to develop interpersonal skills. Group meetings, portfolios and tutorials are used to analyse and evaluate performance. Throughout the programme the focus is on the understanding of the industry and its requirements. A series of extracurricular lectures by visiting professionals takes place throughout both years. Through tutorials students will be set targets and strategies for meeting these identified. The acquisition of a suitable portfolio is addressed primarily within the Work Based Learning courses

	2. Assessment methods:
	Rather than appearing as discreet entities, transferable/key skills, particularly communication and interpersonal skills, are integrated in all programme assessments. In this way tutors use assessments to reflect the development of specific competences within their respective courses.

E. Greenwich Graduate Attributes: ⟶	**E. Teaching and learning methods:**
Scholarship and autonomy This element is primarily developed through the Contextual Studies (level 4) and Critical Studies (level5) courses and through the self-initiated assignments that form the portfolio content of Concepts in Photography (level 4) and Specialist Photographic Project (level 5)	Seminars, individual tutorials, exhibition visits. Development of self- initiated project work with allied contextual and theoretical research
Creativity and enterprise The fostering of creativity and the development of ideas is central to the programme and is most specifically addressed through the Work Based Learning courses at both level 4 and 5. Students undertake live project work and are supported to bring forward professional and commissioned work as well as portfolio and online presence for assessment.	Tutorials and practical workshops Live project work Seminars and tutorials Exhibition work and in-depth assignments
Cross-cultural and international awareness Through the theme based assignments and tutorial support for the development of self-initiated projects, students are encouraged to challenge their assumptions and consider the needs of varied audiences for images	**3. Assessment methods:** Portfolio presentation Written and oral presentations

Programme Structure

Programme Structure: Levels, Courses and Credits ⟶		*Awards, Credits and Progression of Learning Outcomes*
Level **4**	**Compulsory Courses** Photographic Techniques, Materials and Processes Term 1 & 2	**Certificate of Higher Education (Cert. HE)** 30 Credit
	Contextual Studies Term 1 & 2	30 Credit
	Concepts in Photography 1 Term 1&2	30 Credit
	Work Based Learning 1 Term 1&2	30 Credit
Level **5**	**Compulsory Courses** Photographic Practice for Media and Publication Term 1	**FdA** 30 Credit
	Critical Studies Term 1&2	30 Credit
	Concepts in Photography 2 Term 1&2	30 Credit
	Work Based Learning 2 Term 1&2	30 Credit