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PRESS RELEASE

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TITLE: O2 Arena gives North Kent College students the VIP treatment and access all areas!

CONTENT: Hospitality and Event Management students from North Kent College travelled to Greenwich to take the rare opportunity of touring backstage at the O2 Arena, which included visiting restricted areas and meeting the arena's very own "Event Managers".

The tour that was set up by the group's Curriculum Manager allowed the 16 students to tour the multi-purpose indoor arena in the centre of the O2 entertainment complex on the Greenwich Peninsula. The students were met by Marc and Anna who oversee the events at the O2 and who whisked them all on a VIP backstage tour of one of the busiest arenas in the United Kingdom.

The students were given an insight into elements of the event planners' roles which included how they book acts, negotiate costs and dates. The students were also informed about all the demands celebrities have made in the past, including Madonna's request for two Labrador puppies to be in her dressing room as she got ready to go on stage!

The students were taken to the Arena's private suites, members' bars, backstage to the press rooms and celebrities dressing rooms. They also had the chance to visit the Green room which is a private party room for all of the acts which is hidden behind a wardrobe door and you wouldn't even know it was there!

To finish the day a quiz was given to the students and the winner was given two free tickets to see any act at the O2 and the second prize was complimentary tickets for a walk up the O2 for 2 people.

Hospitality and Events Student, Ella Bijelic said "It was so fascinating to see behind the scenes of the O2 Arena and to have talks from Marc and Anna about the logistics behind putting together a performance. It was also great to see the events industry from their perspective and we cannot thank them enough for this amazing insight – we can't wait to return if they want to invite us back again! "

ENDS.

For further information, please contact Claire Shearwood Burton 01322 629582

Photo (L to R):

Layla McNaboe-Basar, Aaliyah Allen-Tyrell, Leah Wilson, Samantha Preston, Ella Brett, Jasmine Griffin, Natasha Hayes, Cally Parsons, Shannon Mancini, Ella Bijelic, Grace Heath, Molly Healey, Samaah Dil, Georgina Burgess, Holly Fish and Keeva Kearns

NOTES TO EDITORS:

North Kent College offer an extensive range of Further Education, Higher Education, Access to Higher Education, Apprenticeships, Part-time courses and Training for Businesses. We provide young people with the next step after their GCSEs as an alternative to A Levels and a route to University or a career. We also have opportunities for people who are looking at studying at an undergraduate level, or who want to change career path or up-skill for career progression.

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