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## PRESS RELEASE

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### **Art and Design students from North Kent College win a pitch to design for Sophie Ellis Bextor**

A fantastic opportunity arose for North Kent College's Art & Design students to work with one of our music industry stars, Sophie Ellis Bextor.

Sophie and Frank Groom from Contraworx got in touch with the college and asked them to pitch a for a bench design to help raise money for MIND charity, a mental health charity in England and Wales.

The designs were based on Sophie's recent album "Songs from the Kitchen Disco".

Harvey Shell, Amber Ferris and Sophie Robson were the winners and collaborated to make the amazing bench design. The entire project took 3 months to complete and the bench itself was constructed by Frank Groom of Contraworx, Gravesend, previously a lecturer at the College for 13 years.

Frank wanted to give the students the opportunity to work on the brief for Sophie who is one of his clients saying "Contraworx is a caring company and we appreciate giving something back to everyone, working with North Kent College has been a fantastic experience".

Tom Legge, lecturer in Graphic Design said "We have thoroughly enjoyed working on this brief and working with a celebrity in the process. We hope the bench raises a lot of money for such a worthy charity. Thanks Sophie and Frank for working and collaborating with North Kent College".

The bench will now be entered into a prize draw which can be entered on the link below ...

[https://www.justgiving.com/fundraising/SEB-Theme-Bench?utm\\_source=Sharethis&utm\\_medium=fundraising&utm\\_content=SEB-Theme-Bench&utm\\_campaign=pfp-email&utm\\_term=50cc681bbe6941658d6e44e41798afd3](https://www.justgiving.com/fundraising/SEB-Theme-Bench?utm_source=Sharethis&utm_medium=fundraising&utm_content=SEB-Theme-Bench&utm_campaign=pfp-email&utm_term=50cc681bbe6941658d6e44e41798afd3)

**For further information, please contact :**

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**NOTES TO EDITORS:** North Kent College offer an extensive range of Further Education, Higher Education, Access to Higher Education, Apprenticeships, Part-time courses and Training for

Businesses. We provide young people with the next step after their GCSEs as an alternative to A Levels and a route to University or a career. We also have opportunities for people who are looking at studying at an undergraduate level, or who want to change career path or up-skill for career progression.